

Secret Affiliate Income – For Affiliates Only

Money sites promotional guide:



[Visit Secret Affiliate Income For A Complete Guide On Making LOADS of money online!](#)

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(Your affiliate link is xxx.secretainc.hop.clickbank.net)

Introduction

Money sites promotion is the continuation process of promoting the website by driving many visitors to the page. There are many techniques you can use to achieve this result, you can perform search engine optimization (SEO), or the other methods previously mentioned in the earlier books. Such methods can help to increase the amount of traffic to your site. And this can also increase your sales figure eventually.

The basic of money sites promotion does not change, you will have to create relevant content in your site, and build as many links to your site as possible. It is about providing your readers with useful information.

Promoting your site takes a lot of time and may take several weeks or even months to see traffic coming to your site through search engines. However, this is also a reliable way to promote Secret Affiliate Income.

Submission To Directories

The first thing that you can do is to get your website listed in the top internet directories. By doing so, you will be able to receive a good amount of traffic to your site by getting listed. There are many free web directories for you to choose from, and it is important to make sure that your site appears in all the major directories.

Web directories are places which allow users to find the related websites, it is similar to how search engines work. However, the websites submitted to the directories need to be of good quality, with relevant information. And the sites submitted are being reviewed by human, any site with low quality will get rejected. Therefore, it is crucial that your site is ready before submitting.

By submitting your website to open directories can drive some traffic to your site. After all, such open directory is a major database for users. If your site is being listed in it, there is a higher chance for your website to become visible to other partner sites, thus becoming more searchable. Being listed in the directory will also improve and boost your page rank in Google, thus providing your site with many more targeted traffic.

Below are some open directories that you can consider are:

1) Yahoo (<http://dir.yahoo.com/>)

There are 2 ways to submit to Yahoo, one is free. However it is not available for all sites. The second method is through Yahoo Express, which costs a little. However, this is suitable for everyone to use.

YAHOO! DIRECTORY Search: the Web | the Directory

Yahoo! Directory [Advanced Search](#)

Arts & Humanities
[Photography](#), [History](#), [Literature](#)...

Business & Economy
[B2B](#), [Finance](#), [Shopping](#), [Jobs](#)...

Computers & Internet
[Hardware](#), [Software](#), [Web](#), [Games](#)...


The Spark: Death of an Icon

By Dave Sikula
Mon, August 17, 2009, 12:01 am PDT

Thirty-two years ago this week, an icon of American entertainment died: a performer who was recognizable by his [voice](#), his [physicality](#), and his frequent appearances on [television](#) and in [films](#). We refer, of course, to Julius Henry Marx



2) Google Directory (<http://www.google.com/dirhp>)



[Web](#) [Images](#) [Groups](#) [News](#) [Shopping](#) [Maps](#) [Scholar](#) [more »](#)

[Preferences](#)
[Directory Help](#)

The web organized by topic into categories.

Arts Movies , Music , Television , ...	Home Consumers , Homeowners , Family , ...	Regional Asia , Europe , North America , ...
Business Industrial Goods and Services , Finance , Jobs , ...	Kids and Teens Computers , Entertainment , School , ...	Science Biology , Psychology , Physics , ...
Computers Hardware , Internet , Software , ...	News Media , Newspapers , Current Events , ...	Shopping Autos , Clothing , Gifts , ...
Games	Recreation	Society

3) Dmoz (<http://www.dmoz.org/>)

dmoz open directory project In partnership with AOL search

[about dmoz](#) | [dmoz blog](#) | [suggest URL](#) | [help](#) | [link](#) | [editor login](#)

[advanced](#)

<u>Arts</u> Movies , Television , Music ...	<u>Business</u> Jobs , Real Estate , Investing ...	<u>Computers</u> Internet , Software , Hardware ...
<u>Games</u> Video Games , RPGs , Gambling ...	<u>Health</u> Fitness , Medicine , Alternative ...	<u>Home</u> Family , Consumers , Cooking ...
<u>Kids and Teens</u> Arts , School Time , Teen Life ...	<u>News</u> Media , Newspapers , Weather ...	<u>Recreation</u> Travel , Food , Outdoors , Humor ...
<u>Reference</u> Maps , Education , Libraries ...	<u>Regional</u> US , Canada , UK , Europe ...	<u>Science</u> Biology , Psychology , Physics ...
<u>Shopping</u> Clothing , Food , Gifts ...	<u>Society</u> People , Religion , Issues ...	<u>Sports</u> Baseball , Soccer , Basketball ...
<u>World</u> Català , Dansk , Deutsch , Español , Français , Italiano , 日本語 , Nederlands , Polski , Русский , Svenska ...		

Help build the largest human-edited directory of the web

Copyright © 1998-2009 Netscape

4,597,255 sites - 83,900 editors - over 590,000 categories

After submitting your sites to the different directories, you can next move on to optimizing your site.

Search Engine Optimization

In order to get ranked in the first few pages of search engines, you will need to tweak your money site to meet the criteria. This is definitely going to take some time and effort to appear on the first few pages of search results. In order to do so, you will need to do some keyword optimization which is most important.

The first step is to choose the right keywords to work on. This is the most important thing for you to do. You can make use of the Google Keyword Tool (<https://adwords.google.com/select/KeywordToolExternal>) to search for the keywords. You can check out the previous book for more information on keyword research.



Keyword Tool

Use the Keyword Tool to get new keyword ideas. Select an option below to enter a few descriptive words or phrases, or type in your website's URL. [Keyword Tool Tips](#)

Important note: We cannot guarantee that these keywords will improve your campaign performance. We reserve the right to disapprove any keywords you add. You are responsible for the keywords you select and for ensuring that your use of the keywords does not violate any applicable laws.

new Want more keyword ideas? Try the [Search-based Keyword Tool](#), a new tool that will generate ideas matched to your website.

Results are tailored to **English, United States** [Edit](#)

How would you like to generate keyword ideas?	Enter one keyword or phrase per line:	Se
<input checked="" type="radio"/> Descriptive words or phrases (e.g. green tea)	<input type="text"/>	To Ge fo cr
<input type="radio"/> Website content (e.g. www.example.com/product?id=74893)	<input checked="" type="checkbox"/> Use synonyms	

Think of some variations of the keywords related to Secret Affiliate Income, and use this keyword tool to come up with more keyword ideas.

After finding your keywords, find out how meta tags can be used to for SEO purposes. Meta tags are codes that are placed between the <HEAD> and the </HEAD> tags in your site's html code. Such codes are used to communicate with the spiders which come crawling through your website to find out information about your site. Of course, the meta tags will not be displayed for visitors to see.

The more important tags that you can include in your site include the keywords tag, the description tag, and the robot tag.

Keywords tag: <META name="keywords" content="make money online">

The keywords tag consist of phrases and keywords which are related to your website, and these words can help to boost your page rank slightly. Use words which are less than 10 words.

Description tag: <META name="description" content="Find out how you can make money online, and build your online business today!">

This tag will be shown below the title whenever your website appears in the search results page. This tag is rather important and crucial in encouraging people to click through to your landing page. If you did not add a description tag, the search engine will create a description for you, and this often is not a good description of your site.

Robot tag: <META tag name="robots" content="index, follow">

This tag is the command which allow the spiders to index your site, and the follow command allows the spider to follow any links it finds on the page.

And of course, building backlinks to your site is extremely crucial in building SEO for your site as well. The search engine mostly rely on how many in bound links to the site, and use it to determine the popularity of a website. It is using the basic understanding that people and webmaster will only link to another website when the website is of certain value and importance. Therefore, you should also build backlinks to your site, and with more links to your site, it will increase your website popularity eventually.

The link popularity is an important factor when determining how high a site will rank. They are placing much more weight on how many sites are linking to your page, and what kind of sites. The anchor text do affect the results as well.

With more emphasis on link popularity, this shows that the content is very important. With relevant and good information provided in your website, people will want to link to your sites.

Conclusion

The key to money sites promotional method is to provide a content that is useful for your readers. By building up a good website, this will be your long term method to promote Secret Affiliate Income. In fact, with your money site, this will be your tool to drive free traffic to your site after mastering SEO.

By setting up and building a money site for Secret Affiliate Income, you will be able to receive consistent amount of traffic to your site on a daily basis. And targeted traffic will help you to increase the sales figure you get! This is your main aim in building a website. So, make sure that you will stay focused and understand that all your effort put in today will be of good use in the later days.

By using SEO techniques, the correct keywords, meta tags, and backlinks. Such methods can help you to increase your page rank tremendously. And of course, you will need to provide ample content in your site, provide information which is reliable and informative for your readers, such that they will believe in your recommendations on products.

Promoting your site may takes a lot of time, several weeks or even months to see traffic coming to your site. Do persevere on and you will see results and money coming in to your pockets.

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